

30 Second Commercial Worksheet
Courtesy of: Local Linx Marketing



- ***Introduction***

My name is...

_____ with _____!

- ***Interrupt or Relational Statement***

Have you ever...or Do you know how...

- ***Engage Statement (solution that makes you unique)***

What we do is....

- ***Educate or Value Statement (how it will make them feel)***

What's in it for them, money, time, fun?

- ***Close/Tag Line (make it memorable)***
